

Beyond The Piggy Bank

a 15-day challenge



because the piggy bank is only the first step



Kids are fascinated with money

As parents, we need to tap into that fascination and teach them a healthy attitude towards money along with the skills to be saving savvy and money smart. Come join an online community of parents and, together, learn the ins and outs of preparing our kids for their financial futures...because learning about money requires more than just a piggy bank.

Here's how it works:

- 1 sign up at www.kidnexions.com
- 2 receive one email a day for 15 days starting 2/22/10
- 3 complete the activity in the email (don't worry, they're short)
- 4 ask questions and read what others are saying
- 5 celebrate your progress

Here's what you'll need:

a desire to prepare your kids for their financial futures



your kids (between the ages of 6 and 16)



a consistent time of day to complete the activity



For more information and to sign up, visit: www.kidnexions.com

Beyond the Piggy Bank created by Karyn Hodgens, a kids' personal finance educator, author, and designer of KidsSave, a kids savings and money management program. Contact Karyn at: karyn@kidnexions.com